

Riverdale Business Partner's Directory

We will be publishing a school Business Partner's Directory for the 2008-2009 school year. We are so appreciative of the support of the Riverdale families. This directory is designed for parents (grandparents and extended family members, too) to have an opportunity to advertise their business or services to the Riverdale Community.

The directory will be distributed this fall to all Riverdale families. There is no cost to receive the directory. The charges to advertise are listed below. These fees will cover the printing expenses. Riverdale volunteers will do the typing/layout and a Riverdale family's business will do the printing. Any profit made after expenses will be used for upgrading technology in your child's classroom.

One line business listing*	FREE
Bold Text listing* of one or two lines	\$10
1/4 page ad (with text and art work fitting a 4.5" X 3.75" area)	\$25
1/2 page ad (with text and art work fitting a 4.5" X 7.50" area)	\$35
Full page ad (with text and art work fitting a 9" X 7.50" area)	\$50

Businesses with page ads will also be included with a one line listing in the business listings section. Some suggestions to include in your page ad: (1) offer a discount to Riverdale families; (2) donate a % of charges back to Riverdale.

Please complete the form below and return it to the school to save your spot in the business directory. Payments (make checks payable to Riverdale School) and ad copy (either hard copy or electronic) are due in the school office by Friday, September 12, 2008.

RIVERDALE BUSINESS PARTNER DIRECTORY – ADVERTISOR INFORMATION

Student Name _____
Grade: _____ Homeroom Teacher: _____
Parent Name _____
Business Title _____
Home Phone # _____ E-mail _____

Please Mark which business listing and/or page ad you would like to have:

One line business listing* Bold Text listing* of one or two lines
 1/4 page ad 1/2 page ad Full page ad

Provide information below as it should be printed for the business listing - Please Print!

*Business Name _____
*Business Address _____
*City/State/Zip _____ *Phone Number _____
*Website: _____ *E-mail Address _____
Business Description: _____